

Louisiana Dental Association  
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Baton Rouge, LA 70809  
www.ladental.org

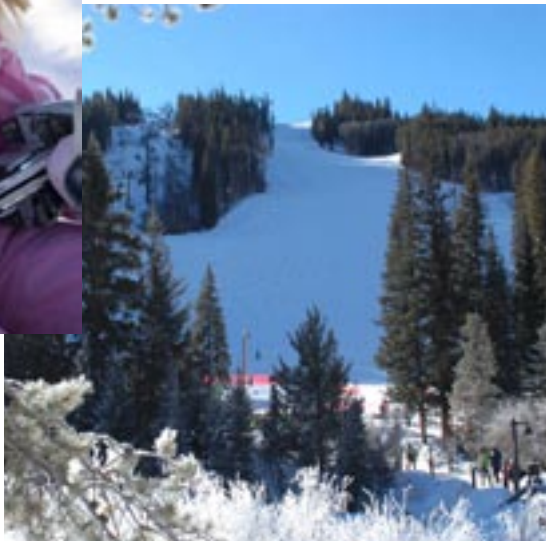
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**Don't Forget...**  
**Register**  
**Today!**

*Thanks to our sponsors (as of 9/19/06): Louisiana Dental Services, Inc.; Procter & Gamble Professional Oral Health: Crest Oral B; Steward & Associates; Robert Ellis & Associates; and Classic Practice Resources.*

# **ILDA** **13<sup>th</sup> Annual** **Alpine Lecture Series**



**Mardi Gras Extravaganza**

**February 17-20,**  
**2007**  
**Keystone Resort,**  
**Colorado**



**ADAC·E·R·P**  
CONTINUING EDUCATION RECOGNITION PROGRAM

**The LDA is an ADA-CERP  
Recognized Provider.**

# Continuing Education Program

**Saturday, February 17, 2007**

**Dr. Glenn Kidder**

**“The Pankey Philosophy”**

**6:30-8:30 a.m.**

**Course Description:** This course will review “The Cross of Life,” which is a model for achieving happiness in life by balancing one’s time with work, love, worship and play.

**Course Objectives:** Upon completion of this course, attendees will have a better understanding of how “The Cross of Life” applies to dentistry. You will better appreciate how to strive for spiritual and financial success as a dentist by knowing yourself, knowing your patient, knowing your work and applying your knowledge.

**Credit: 2 practice management hours. Course type: lecture.**



**“Esthetics and Occlusion” - 4:30-6:30 p.m.**

**Course Description:** This seminar will detail the intimate relationship between esthetics, function and occlusion. It will also outline a logical sequence to restorative dentistry, including esthetic dentistry and smile makeovers.

**Course Objectives:** Upon completion of this course, attendees will have learned how to perform dramatic smile makeovers in a very short period of time with minimally invasive, yet comprehensive dentistry. Attendees will also learn how to do this predictively, how to maintain long-term stability, and how to convince their patients to accept and appreciate this service.

**Credit: 2 clinical hours. Course type: lecture.**

Dr. Glenn M. Kidder is a member of the visiting faculty at the Pankey Institute in Key Biscayne, Fl. A 1980 graduate of the LSU School of Dentistry, he is in private practice in Baton Rouge, La. His practice is limited to the diagnosis and treatment of temporomandibular joint and occlusal disorders. He is a diplomate with the American Board of Orofacial Pain, a fellow in the International College of Dentistry, the American Academy of Orofacial Pain, the Academy of General Dentistry, and the Pierre Fauchard Academy, and a 24-year member of the American Equilibration Society.

**Mardi Gras Extravaganza  
Reception, Saturday, Feb. 17,  
from 6:30-8 p.m.**

**Sunday, February 18, 2007**

**Sandy Pardue**

**“Spice Up Your Practice”**

**6:30-8:30 a.m. and 4:30-6:30 p.m.**

**Course Description:** This course will address many office struggles, such as broken appointments, low production, open time and zero predictability. This lecture will also teach “easy” steps to gain control over your office, including your schedule, staff and patients. Sandy will share proven systems for recall, reactivation, confirmation and accounts receivable, and will provide tools to “close the

back door” so that new patients stay and existing patients get back in the chair.

**Course Objectives:** Upon completion of this course, attendees will have a better understanding of the practice management barriers and how to overcome them. Attendees will also learn how to better predict income, as well as ways to make office life less stressful while achieving desired goals and how to strengthen the dentist’s role as a leader. You will also better understand the real cause of and solution to broken appointments.

**Credit: 4 practice management hours. Course type: lecture.**

Sandy Pardue, lecturer and senior consultant with Classic Practice Resources in Baton Rouge, La., has over 25 years of hands-on experience in the dental field and has lectured to and consulted with dental offices throughout the United States and Canada. In addition to traveling to private practices to set up workable systems, she lectures on office organization, office manager training, scheduling patients, controlling broken appointments and open time, accounts receivable and collections. She offers “real world” solutions for the dental practice. Pardue was recognized by *Dentistry Today* in 2003, 2004 and 2005 as one of the dental industry’s “Leaders in Dental Consulting.”



**Monday, February 19, 2007**

**Dr. Robert Westerman**

**“Surviving Problem Prosthodontics In Your Dental Practice” - 6:30-8:30 a.m. and 4:30-6:30 p.m.**

**Course Description:** In most dental practices, crown and bridge and implant prosthodontics account for about 40% or more of our production and income. Crown and bridge failures, whether from biological, mechanical, cementation or design failures, bring embarrassment, disappointment and distress. In this course, problematic prosthodontic challenges will be discussed, as well as demonstrations of a variety of clinical examples and their causes and how they can be prevented and/or resolved.

**Course Objectives:** Upon completion of this course, attendees will have a better understanding of crown and bridge problems, including learning how and why these failures occur and preventing them from happening on future cases. Attendees will also be able to correct a majority of the failures in a manner that is effective and economically advantageous to both the patient and dentist. The seminar will also teach attendees how to effectively communicate with patients and satisfy their disappointments and concerns.

**Credit: 4 clinical hours. Course type: lecture.**



Dr. Robert D. Westerman is a general dentist in Baton Rouge, La. An Arkansas native and a graduate of Loyola University Dental School in New Orleans, La., he has lectured and taught at innumerable dental as-

# Accommodations and C.E., continued

Peacefully nestled along the river at the base of the mountain, Keystone's River Run is an active pedestrian village that offers suite accommodations, shops, restaurants and nightlife. Guests are only a stroll away from mountain recreation and a five-minute complimentary shuttle ride to the Keystone Conference Center. Lodging rates are as follows:

River Run Studio - \$191  
River Run 1 bedroom - \$233  
River Run 2 bedroom - \$309  
River Run 3 bedroom - \$449

(Other discounts are available in the Conference Village, which is closer to the meetings but farther from the lifts.)

**Note:** All room rates are subject to a 5.9% taxable surcharge, plus prevailing state and local taxes (currently a combined total of 11.88%). Reservations made by telephone require one night's deposit in the form of a credit card when the reservation is made. If a reservation is made within 30 days of arrival, full payment is due at such time. After a deposit is received, a confirmation will be sent. Keystone will offer transportation packages to attendees making individual reservations. Individual cancellations within 30 days of arrival are subject to forfeiture of full deposit amount. Individual cancellations outside of 30 days of arrival will result in return of deposit less a \$30 processing fee.

**Deadline to book accommodations is Tuesday, January 2, 2007. Call (800) 258-0437. (Mention that you are with the Louisiana Dental Association group and use group code CE2LDA7.)**

*Thanks to our sponsors (as of 10/25/06): Louisiana Dental Services, Inc.; Steward & Associates; Procter & Gamble Professional Oral Health: Crest Oral B; Robert Ellis & Associates; Gilsbar, Inc.; and Classic Practice Resources.*



*Keystone Resort is known for its warm hospitality and world-class skiing. The diversity of Keystone's three back-to-back mountains provides tremendous variety that appeals to skiers and snowboarders of all abilities. The abundance of natural snowfall, top-rated snowmaking and trail grooming assures everyone a memorable skiing experience. And, the level of thrills at Keystone does not set with the sun. Take in sunset views from the mountaintop restaurants, and then get your day's second helping*

*of skiing and boarding at Colorado's largest night skiing destination, which also includes a 66-acre terrain park called Area 51. All guests registered at Keystone will receive a FREE Adventure Passport that affords discounted access to more amenities.*

*Plus, for the non-skiers, Keystone offers ice-skating, tubing, snowmobiling, sleigh rides, cross-country skiing, snowshoeing, shopping and fly-fishing. Hot tubs and swimming pools are plentiful throughout the resort, and guests can also enjoy the Spa & Fitness Center.*

## Continuing Education Program, continued

sociation conventions, study groups and management seminars in a variety of health care settings. Dr. Westerman holds five patents in the dental field including the Metalift Crown and Bridge Removal System™, an Interdental Plaque Removal and Irrigating Device, and the Sublingual Anti-Gag Tablet. He is the author of the highly acclaimed Classic Practice Series on dental management as well as several other manuscripts and manuals. He and his wife, Peggy, are the founders of Classic Practice Resources.

**Tuesday, February 20, 2007**

**Dr. John Barksdale**

**"Digital Photography and the Digital Patient Consult" - 6:30-8:30 a.m. and 4:30-6:30 p.m.**

**Course Description:** This course will include a discussion of the latest digital cameras and imaging software and will delve into how digital photography can impact our dental practices, as well as how it can increase case acceptance and elevate diagnostic and treatment planning skills.



**Course Objectives:** Upon completion of this course, participants should understand how to incorporate digital photography into their practices and evaluate the benefits of digital patient consults. Both doctors and staff members will learn how to use digital photography for better patient care. Attendees will also learn what equipment and software is necessary to incorporate these systems into the practice. **Credit: 4 clinical hours. Course type: lecture.**

A practicing dentist in Baton Rouge for the past 31 years, Dr. John Barksdale is an accredited member of the American Academy of Cosmetic Dentistry, a board member of the Louisiana Academy of Continuing Dental Education and a clinical instructor for LSU's Comprehensive Continuum on Cosmetic & Restorative Dentistry held at the LSU School of Dentistry. Digital photography, digital imaging and digital computer patient consults have completely revolutionized the way Dr. Barksdale and his staff conduct diagnostic and treatment planning and case presentations.

# ALPINE 2007! Register Today!

## Early Bird Ski Lift Ticket/Rental Rates:

The best prices may be obtained by ordering lift tickets through the LDA, but they must be ordered by January 26, 2007.

<u>Individual Pricing</u>	<u>Rate</u>
One day lift ticket	\$68/day
Two day lift ticket	\$64/day
Three day lift ticket	\$58/day
Four or more day lift ticket	\$53/day
Sport Package Rental	\$20.25/day
Performance Package Rental	\$25.50/day

## Ski School Lessons

**Adult Full Day Lesson: \$77**

**Adult Half Day Lesson: \$67**

**Adult Night Lesson: \$39**

**Child Lesson/Lift/Lunch & Rental package: \$120**

**Child Lesson & Lunch package: \$94**

*(Depending upon volume purchased and dates of lessons, additional discounts may apply. Refunds for the difference will be issued on site if applicable.)*

*Please send me an LDA lift ticket and ski school order form. (Order forms are also on the LDA web site or faxed/e-mailed upon request.)*

## Airline Information

Call Keystone Group Reservations at 1-800-258-0437 (group code CE2LDA7) for one-stop shopping on lodging, airline packages and car rental. Ask Keystone's reservations agents about their great deals on airfare! Through their special contracts with the major airlines, they can offer discounted airfare to Denver International Airport. Keystone is also partnered with Hertz Car rental to provide great rates on car rentals.

## Shuttle Service Via Colorado Mountain Express (CME)

If you prefer to leave the driving to the experts, CME provides convenient door-to-door shuttle service from Denver International Airport to Keystone Resort. CME will arrange a specific pickup time at DIA based upon your arrival at the airport. Passengers are picked up just outside of baggage claim. The trip to Keystone takes approximately 1.5-2 hours. Guests will be directly taken to the River Run Registration Check-In Desk and then to their assigned condo building. The return trip will be scheduled based on your departure time from the airport. CME requests approximately 4 hours lead time for travel time and appropriate early arrival at the airport. Shuttles leave approximately every 90 minutes. Current group discount pricing for round-trip service is \$106.60 versus the standard cost of \$118. Call CME directly at 1-800-334-7433 for reservations and reference your CME group code "LADENTAL" for discounted pricing.

## Course Registration

LDA Member	\$379	x _____	=	\$ _____
Associate Member	\$219	x _____	=	\$ _____
Nonmember (dentist)	\$480	x _____	=	\$ _____
Dental Staff or Spouse <i>(attending course with registered dentist)</i>	\$239	x _____	=	\$ _____
Nonmember Hygienist	\$319	x _____	=	\$ _____
Student	\$199	x _____	=	\$ _____
Additional T-shirts*		_____ @ \$20 each	=	\$ _____

*\*Each registrant receives one FREE T-shirt. Mark all sizes, including FREE shirt size.*

S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL \_\_\_\_\_ XXL \_\_\_\_\_

Reception (CE registrant)	FREE	x _____	=	FREE
Reception (adult guest)	\$23.95	x _____	=	\$ _____
Child (12 and under)	\$12.95	x _____	=	\$ _____

*(Must register for reception by January 26, 2007, even if you are a C.E. registrant and are attending for FREE.)*

After January 26, 2007, add a \$50 late fee	=	\$ _____
TOTAL DUE TO THE LDA	=	\$ _____

## Payment Information

Check enclosed (check box)

\_\_\_\_\_  
*Visa/Mastercard number*

\_\_\_\_\_  
*Exp. Date*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*Telephone*

\_\_\_\_\_  
*E-mail*

Other attendees (including reception): \_\_\_\_\_

*After January 26, 2007, refunds will only be granted with approval of the Council on Membership. In the event the meeting is cancelled, all registration fees will be refunded, less proportional cost of materials already produced and distributed.*

**Return to: LDA, P.O. Box 261173, Baton Rouge, LA 70826-1173; Fax: (225) 926-1886.  
For more information, call 800-388-6642 or (225) 926-1986 or e-mail [info@ladental.org](mailto:info@ladental.org).**