

**IDA**  
Louisiana Dental Association  
7833 Office Park Boulevard  
Baton Rouge, Louisiana 70809  
[www.ladental.org](http://www.ladental.org)

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your support!*

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## **2007 Sponsorship and Exhibiting Opportunities**

*Becoming an LDA event sponsor  
or exhibitor will give you  
the opportunity to advertise  
your product or service  
to an enthusiastic audience of  
1,800-plus dental professionals.*

## What is the LDA?

The Louisiana Dental Association (LDA) is the largest professional health organization for dentists in Louisiana. The purpose of the LDA is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

## Why sponsor or exhibit at LDA events?

Becoming an exhibitor or event sponsor will give you the opportunity to advertise your product or service to an enthusiastic audience of dental professionals. LDA events are well-promoted to all 1,800-plus members, and your sponsorship means that your products or services will be highly visible in LDA publications, in brochures and notices sent to our members, on our Web site and in programs and signage. Most of all, you will reap the continuing benefit of customer loyalty from LDA members who recognize your company name and appreciate your support.

Please consider the rewarding opportunity of becoming an LDA event sponsor or exhibitor. [To learn more about a specific event or about sponsorship in general, please call \(225\) 926-1986 or e-mail \[info@ladental.org\]\(mailto:info@ladental.org\)](#). If you are ready to become an LDA event sponsor or exhibitor, call or e-mail our office or go to our web site at [www.ladental.org](http://www.ladental.org) and download a sponsorship form, indicate your preferences and return it to the LDA office. The earlier you reserve your spot, the more publicity you will receive! We appreciate your generous support.

## Sponsorship Opportunities

All sponsorships include recognition on signage at the event, in the meeting program, in meeting announcements, and before and after meeting coverage on the LDA Web site, in the *LDA Journal* and in the *Louisiana Dental News* newsletter.

Some sponsorships include additional benefits as noted. Sponsorships are non-exclusive for the specific event (e.g., breakfast on day one of the Annual Session) except where noted by the designation "excl."

[Please enquire about partnerships, bundling and co-branding arrangements for supporting LDA activities and promoting your organization year around.](#)

*Note: LDA requests sponsors' logos whenever possible to use in marketing materials.*

## Fall Game Day Seminar

Fall 2007 • Baton Rouge, La.

(expected attendance = 50-100)

- ◆ Daily Breakfast or Break Sponsor (2) - \$500
- ◆ C.E. Seminar Sponsor (1) - \$1,500 (in-kind, excl.) [includes set of mailing labels, opportunity to place sponsor flyers, etc. in seminar packets, and admission for two to tailgate party]
- ◆ Tailgate Party Sponsor (2) - \$1,500 (in-kind, excl.) [includes set of mailing labels, signage at tailgate party, and admission for four to tailgate party]
- ◆ Bus Sponsor (1) - in-kind, covers rental cost [includes set of mailing labels, opportunity to place sponsor flyers, etc. in seminar packets, and admission for two to party, as well as seating on the bus and an opportunity to address group]
- ◆ Partner (1) - \$2,500 [includes set of mailing labels, opportunity to place sponsor flyers, etc. in seminar packets, admission for two to tailgate party, and option to address group during introduction]



**For more information or to download a sponsorship or exhibitor's form, go to [www.ladental.org](http://www.ladental.org) or call (225) 926-1986.**

## “Chipping in for Dentistry“ Fifth Annual

# LADPAC Golf Tournament

Fall 2007

(Tournament is open to the members, friends, exhibitors and sponsors associated with the LDA.)

(2005 attendance = 56)

**HOLE SPONSORSHIP CATEGORIES:** *(All hole sponsors will receive hole sponsorship signs and recognition in LDA publications and on LDA Web site. All sponsors are asked to place items in the ditty bags.)*

- ◆ **Bronze Level Sponsorship** – minimum \$150 contribution
- ◆ **Silver Level Sponsorship** – minimum \$350 contribution
- ◆ **Gold Level Sponsorship** – minimum \$700 contribution (Complimentary registration for one golfer.)
- ◆ **Platinum Level Sponsorship** – minimum \$1,000 contribution (Complimentary registration for two golfers.)

**SPECIAL SPONSORSHIP CATEGORIES:**

- ◆ **\$10K and Million Dollar Hole Sponsorships** – for a \$1,000 contribution, underwrite the Million Dollar Hole-in-One Contest AND the \$10,000 Hole. (Permitted to stand at the \$10,000 hole and serve as a witness.)
- ◆ **Tournament Prize Sponsorships** – underwrite prizes for teams placing first through third and last. In addition to financial donations, sponsors may supply gift certificates or products for door prize use. (Complimentary registration for one golfer for prizes valued at \$700 or more.)
- ◆ **Food & Beverage Sponsorships** – options include providing lunch and/or refreshments on the course or sponsoring the “19th Hole” reception for participants. (Complimentary registration for one golfer per \$700 of food/beverages underwritten.)

## Partnerships, Bundling and Co-Branding

The LDA is offering a new sponsorship opportunity for companies interested in pursuing partnerships, bundling and co-branding arrangements. These year-long relationships will include constant promotional listings on the LDA Web site, in the *LDA Journal* and newsletter and in event materials and e-mails (each time an LDA C.E. event is promoted). The following levels are set up to give sponsors the availability of having their company/product promoted to over 1,800 LDA members year around. (Contracted yearly sponsors have the option of quarterly billing.)

- ◆ **Partner** - \$10,000, excl. [includes display of sponsor banner at all LDA C.E. events, set of mailing labels for each event, opportunity to place sponsor flyers in seminar packets, company name on front of promotional materials, and complimentary admittance to all events]
- ◆ **Party Sponsor (2)** - \$5,000 [includes display of sponsor banner at all LDA C.E. event receptions/parties held at LDA C.E. events, admission for two to each reception and sponsor trinkets as party favors]
- ◆ **Award(s) Sponsor** - \$1,500, excl. [includes naming rights to the award(s), company name on nomination forms sent to all members, and a company representative on-site to make comments prior to presenting the award(s)] *Contact the LDA for details on specific awards.*

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## 13<sup>th</sup> Annual Alpine Lecture Series Mardi Gras Extravaganza

February 17–20, 2007

Keystone Resort, Colorado

(2006 attendance = 47)

- ◆ **Daily Breakfast or Break Sponsor (4)** - \$350
- ◆ **Welcome Reception Sponsor (3)** - \$700 (\$2,000, excl.) [includes display of sponsor banner at reception, admittance for two to reception, and sponsor trinkets as a party favor]
- ◆ **Mardi Gras Package Sponsor (1)** - minimum of \$250 (in-kind, excl.) [includes display of sponsor banner at reception and sponsor promotional items with throws]
- ◆ **C.E. Seminar Sponsor (4)** - \$750 (in-kind/expenses, excl. for each seminar) [includes set of mailing labels and opportunity to place sponsor flyers in seminar packets]



## LDA Annual Session and New Orleans Dental Conference

### **A Winning Combination!**

April 12-14, 2007  
Ernest N. Morial Convention Center  
New Orleans, La.

### **The 2007 LDA Annual Session will be held in conjunction with the New Orleans Dental Conference.**

Exhibitors interested in exhibiting at the LDA Annual Session and New Orleans Dental Conference should contact Normalee Ward or Exhibits Chairman Dr. Jimmy Burns at (504) 834-6449 or e-mail [norma@nadc.org](mailto:norma@nadc.org).



## Membership Fishing Rodeo

July 13-14, 2007 • Grand Isle, La.  
(2006 attendance = over 87)

- ◆ Welcome Reception Sponsor (2) - \$750 [includes display of sponsor banner at reception and admission for two]
- ◆ Fish Fry/Awards Presentation Sponsor (2) - \$750 [includes display of sponsor banner at reception and admission for two]
- ◆ Tournament Prize Sponsor(s) - \$250 minimum (in-kind, excl.)
- ◆ Hat Sponsor - \$2,500, excl. [includes sponsor logo on hats that each fishing registrant will receive]
- ◆ Weigh-In Sponsor (1) - \$300 [includes sponsor sign at scale and name/logo on board]



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## Summer Education Conference

July 25-28, 2007

Tops'l Beach & Racquet Resort, Destin, Fl.  
(2006 attendance = 111)

- ◆ Daily Breakfast/Break Sponsor (4) - \$400
- ◆ Beachside Boil Sponsor (3) - \$750 [includes display of sponsor banner at the boil, sponsor trinkets as party favors, and admission for two to the boil]
- ◆ C.E. Seminar Sponsor (4) - \$1,000 minimum (in-kind, excl.) [includes set of mailing labels, opportunity to place sponsor flyers, etc. in seminar packets, and admission for two to cookout]