



***Journal of the Louisiana Dental Association***

**\*\*\*DISPLAY ADVERTISING INSERTION ORDER\*\*\***

Name of Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

***AD INFO (Circle/Write In Choices Below)***

**ISSUE and YEAR:** Spring (March) \_\_\_\_\_ Summer (June) \_\_\_\_\_

*(write in year)* Fall (Sept.) \_\_\_\_\_ Winter (Dec.) \_\_\_\_\_

**AD SIZE:** Full Page    1/2 Page Horizontal    1/4 Page Vertical

**FORMAT:** 2-Color    4-Color

**PLACEMENT:** Standard    Inside Front Cover    Inside Back Cover    Back Cover

*Special Instructions /Requests:* \_\_\_\_\_

**AD COPY TO BE SENT:** Via E-Mail    Via Mail (See address info at bottom.)

Total Ad Cost: \$ \_\_\_\_\_

Advertiser's Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please submit insertion orders by mail, fax, or e-mail:***

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