

LOUISIANA DENTAL ASSOCIATION PARTNERSHIP OPPORTUNITIES

A breakdown of the benefits
you'll receive as an LDA
events partner





Established in 1878, the Louisiana Dental Association (LDA) is the largest professional advocacy organization for dentists in Louisiana. It is a statewide grassroots organization whose purpose is to promote, advocate for, and protect the dental professional. The LDA has over 1,900 members.

Tired of going to LARGE expos or conferences and having no traffic at your sponsor table? Or having no real leads?

LDA events are sized perfectly to benefit both the sponsor and the dentist. Dentists aren't OVERwhelmed with their classroom size and sponsors aren't UNDERwhelmed with the attendance numbers. The best part of all, the dentists at our events are a captive audience to all sponsors and truly excited to talk with you!

What more can you ask for?



THERE ARE SO MANY BENEFITS TO SPONSORING LDA EVENTS, BUT HERE ARE A FEW WAYS WE ADVERTISE OUR EVENTS WITH YOUR COMPANY NAME BEFORE YOU EVEN ARRIVE AT THE VENUE!



Advertising on the LDA website (your website will be linked to ours via the event page).



Advertising in event brochures (sent to members and nonmembers).



Advertising on the AGD PACE Academy website (over 2,000 members).



Advertising in email blasts.



Listing in the *LDA Journal* (2,000 subscribers) where the event you are sponsoring is listed.

WHEN YOU ARRIVE AT OUR EVENTS, YOU WILL BE GREETED BY AN LDA STAFF MEMBER WHO CAN ASSIST YOU WITH ANY MINOR DETAILS YOU MIGHT HAVE FORGOTTEN. YOU WILL ALSO RECEIVE THE FOLLOWING BEFORE THE EVENT:



Informational emails that will detail your sponsor benefits, tell you where to go, what to do when, etc.

PREMIER EVENTS PARTNER

The Premier Events Partners will be listed prominently in each issue of the *LDA Journal*, as well as on the LDA website's "CE and Events" page. A special news item announcing the initiation of the partnership will be published in the *LDA Journal*.

Unless otherwise agreed upon, the Premier Events Partner will be named as a partner for the following major events:



Bowden Leadership Development Conference



Winter C.E. Conference



LDA Annual Sessions/House of Delegates



Dentists' Day at the Legislature



LDA Foundation Fishing Rodeo



Summer Education Conference



Last Chance Seminar

PREMIER EVENTS PARTNER

At each of the above events, the Premier Events Partner will receive the following:

- Credit as the “Premier Events Partner” in prominent location on promotional mail pieces, event agendas, and other promotional materials.
- Company signage displayed prominently at each event listed above.
- Premier Events Partner has the opportunity to provide fliers in registration packets.
- Complimentary admittance for up to two representatives.
- Email list of attendees.
- Complimentary display table at the event (excluding Dentists’ Day at the Legislature, Fishing Rodeo, and any online events).
- Opportunity to briefly address the attendees (excluding Dentists’ Day at the Legislature).
- Self-identify as “LDA Premier Events Partner” in promotional material and in exhibit booths/display tables at LDA-Event Partnered or co-Event Partnered events (where applicable).
- Have first right of refusal for any other Premier Events Partnership available, now or in the future, through the LDA or its subsidiaries. This provision shall not apply for Premier Events Partnerships offered to LDS/LDA endorsed companies.

Premier Events Partner Commitment: \$11,000 per year (commitment may be paid in quarterly installments.)

SUSTAINING EVENTS PARTNER

Sustaining Events Partners will be listed prominently in each issue of the *LDA Journal*, as well as on the LDA website's "C.E. and Events" page. A special news item announcing the initiation of the partnership will be published in the *LDA Journal*.

Each Sustaining Events Partner will be specifically named as a "partner" for the following major events:



Bowden Leadership Development Conference



Winter C.E. Conference



Dentists' Day at the Legislature



LDA Foundation Fishing Rodeo



Summer Education Conference



Last Chance Seminar

SUSTAINING EVENTS PARTNER

At each of the above events, Sustaining Events Partners will receive the following:

- Credit as a “Sustaining Events Partner” in prominent location on promotional mail pieces, event programs, and other promotional materials.
- Company signage displayed prominently at each event listed above.
- Company has the opportunity to provide fliers or promotional items to place in registration packets.
- Complimentary admittance for one company representative to all of the above events.
- Mailing list of attendees.
- Complimentary display table at the event (excluding Dentists’ Day at the Legislature and Fishing Rodeo).
- Sustaining Events Partners will also be permitted to self-identify as “LDA Sustaining Events Partner” in promotional material and on display tables at LDA-Event Partnered or co-Event Partnered events (where applicable).

Event Partner Commitment: \$9,000 per year (commitment may be paid in quarterly installments.)



SIP & C.E.

September 16-18, 2026
Sonoma Valley, CA
Approx. 60 attendees

Dentists enjoy convenient C.E. and a relaxing tour of wine country.

Benefits

1 representative invited to attend conference

Pre- and Post-conference attendee email list upon request only

Skirted table for promotional items

Opportunity to place fliers in C.E. room

Signage at event provided by LDA

Placements in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Announce your company name in the introduction at the beginning of the event.

Cost: \$750



LAST CHANCE SEMINAR

December 11, 2026
Baton Rouge, LA
Approx. 180 attendees

Dentists from across the state earn 7 hours of last-minute C.E. in Baton Rouge, LA.

Benefits

1 representative invited to attend conference

Pre- and Post-conference attendee email list upon request only

Skirted table for promotional items

Opportunity to place fliers in C.E. room

Signage at event provided by LDA

Placements in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Announce your company name in the introduction at the beginning of the event.

Cost: \$1,200



WINTER C.E. WITH CHARACTER

February 7-9, 2027
February 27-29, 2028
Grand Floridian, Disney World
Approx. 100 attendees

Dentists from all parts of the state and country gather to earn C.E. and enjoy some Disney magic!

Benefits

Ability to attend all 3 days of C.E.

2 representative invites

Pre- and post-conference attendee list

Skirted table for promotional items

Hear your company name in the opening speech at the start of the event

Signage at event provided by LDA

Placement in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Name and logo recognition on promotional items listed above (Website linked)

Opportunity to place fliers in C.E. room

Cost: \$800



SUMMER EDUCATION CONFERENCE

June 16-19, 2027
Pensacola Beach, FL
Approx. 70 attendees

A beloved LDA tradition that combines convenient C.E. with a relaxing beach vacation.

Benefits

Ability to attend all 4 days of C.E.

2 representative invites

Pre- and post-conference attendee list

Skirted table for promotional items

Hear your company name in the opening speech at the start of the event

Signage at event provided by LDA

Placement in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Name and logo recognition on promotional items listed above (Website linked)

Opportunity to place fliers in C.E. room

Cost: \$1,500



LDA FOUNDATION BIG BITE FISHING RODEO

July 16-17, 2027

Grand Isle Marina, LA

Approx. 70 attendees

A public event that attracts dentists, dental staff, and their friends/family for a weekend of friendly competition.

Benefits

4 representative invites and t-shirts

Representatives encouraged to fish, attend meals, and bring tables to create a “booth” for the weekend

Company name on t-shirt

Pre- and post-conference list

Ability to put items in registrant swag bags

Placements in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Cost: \$1,200



SIP & C.E. ON BOURBON TRAIL

September 15-17, 2027
Louisville, KY
Approx. 60 attendees

Dentists enjoy convenient C.E. and an exciting tour of the Bourbon Trail.

Benefits

1 representative invited to attend conference

Pre- and Post-conference attendee email list upon request only

Skirted table for promotional items

Opportunity to place fliers in C.E. room

Signage at event provided by LDA

Placements in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Announce your company name in the introduction at the beginning of the event.

Cost: \$750



LAST CHANCE SEMINAR

December 12, 2027
Baton Rouge, LA
Approx. 180 attendees

Dentists from across the state earn 7 hours of last-minute C.E. in Baton Rouge, LA.

Benefits

1 representative invited to attend conference

Pre- and Post-conference attendee email list upon request only

Skirted table for promotional items

Opportunity to place fliers in C.E. room

Signage at event provided by LDA

Placements in marketing material such as the *LDA Journal*, website, Facebook, and email blasts (where applicable)

Announce your company name in the introduction at the beginning of the event.

Cost: \$1,200