



Louisiana Dental Association Journal

Display Advertising Insertion Order

Advertiser Organization: _____

Contact(Billing): _____ Email: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact(Ad Design): _____ Email: _____

Ad Information

Check your selections below.

Issue:

☐ Spring, Year: _____

☐ Summer, Year: _____

☐ Fall, Year: _____

☐ Winter, Year: _____

We offer a **10% discount** to advertisers who purchase 4 consecutive ads. **If you purchase 4 consecutive ads, payment MUST be made upfront, in full.**

Size and Per-Issue Pricing:

☐ Full Page, 2-Color (\$675) ☐ 1/2 Page Horizontal, 2-Color (\$450) ☐ 1/4 Page Vertical, 2-Color (\$325)

☐ Full Page, 4-Color (\$875) ☐ 1/2 Page Horizontal, 4-Color (\$650) ☐ 1/4 Page Vertical, 4-Color (\$475)

Add-Ons:

☐ Two page spread: \$300 extra

☐ Centerfold position: \$250 extra

☐ Forward placement: \$40 extra

Email ads to **rebecca@ladental.org**
by the issue deadlines listed at
ladental.org/mediakit

Total Ad Cost: \$ _____

Advertiser's Billing Address (if different from above): _____

Signature: _____ Date: _____

Please submit insertion orders by mail, fax, or e-mail to:

Rebecca Bordelon, managing editor, *LDA Journal*, 5637 Bankers Ave., Baton Rouge, LA 70808

E-mail: rebecca@ladental.org Fax: (225) 926-1886 Phone: (225) 926-1986

For ad dimensions, distribution dates, and deadlines, visit ladental.org/mediakit.