



# Build the Bridge Between **Patient Care & Practice Success**

Dental practices have different goals for growth and success. At ProSites, we leverage our industry expertise to support the success of **over 7,500 dental practices** and bring you a custom solution tailored to your unique goals and budget.



## **Attract New Patients**

Boost your practice's online presence and attract more patients with a professionally designed website and robust marketing services. Increase your visibility on search engines, drive targeted traffic to your website, maximize your online reputation, and engage with your audience effectively.



## **Strengthen Patient Relationships**

Enhance patient relationships and provide a seamless experience for your patients with automated communications through integrated appointment scheduling, automated appointment reminders, and secure, HIPAA-compliant patient forms. Empower patients with educational resources to promote oral health awareness and enable them to make informed decisions.



## **Increase Practice Efficiencies**

Optimize your practice's efficiency by automating routine tasks, simplifying patient communications, enhancing appointment management, and improving billing processes. Focus more on patient care, enhance staff productivity, and deliver an exceptional patient experience.

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# Tools and Marketing Solutions to Help Practices Thrive

ProSites provides customizable solutions for dental practices to attract new patients, strengthen patient relationships, and increase efficiency.

## Pre-Designed or Fully Custom Websites

Create a strong first impression with a professional website that serves as a virtual representation of your practice, conveying a sense of professionalism, trust, and expertise to potential patients.

## Automated Patient Recall & Reminders

Efficiently manage appointment reminders, recalls, and follow-ups, ensuring patients stay on track with their oral health care and reduce the number of missed appointments.

## Online Scheduling

Simplify the appointment booking process and significantly enhance convenience for patients. Empower patients while streamlining operations to increase patient satisfaction.

## Search Engine Optimization

Our SEO service includes local SEO strategies to specifically target patients in your practice's geographical area, ensuring that your website is visible to local searchers seeking dental services.

## Social Media Management

Go beyond just maintaining an online presence with consistent branding and messaging to foster a sense of community and build strong patient relationships.

## Live Chat

Enhance patient engagement and satisfaction by providing immediate assistance, answering inquiries, and addressing concerns in real-time.

## Google Ads (Pay-Per-Click and Local Services)

Reach potential patients precisely when they are searching for dental services. Leverage the immense reach and targeting capabilities of Google to effectively promote your services and grow your practice.

## Facebook Advertising

Facebook Ads are a cost-effective way to promote your services to targeted individuals in your area, attracting new patients to your practice and increasing traffic to your website.

## HIPAA-Compliant Online Patient & Consent Forms

Allow you and your patients to save time with every appointment. Integration with practice management software allows for easy upload into your patients' electronic charts.

## Showcase Treatment Presenter

Innovative tool that utilizes visual aids, interactive features, and informative content to effectively explain dental treatments to patients and increase treatment acceptance.

## ProSites Reviews

Make reputation management easy by syncing your reviews with your practice management system, sending review requests automatically after appointments, and replying to all reviews from a single dashboard



Learn more at  
[prosites.com/LDA](https://prosites.com/LDA)

