



Louisiana Dental Association Journal

Display Advertising Insertion Order

Advertiser Organization: _____

Contact Name(For Billing): _____ Email: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Name(For Ad Design): _____ Email: _____

Ad Information

Issue:

☐ Spring, Year: _____

☐ Summer, Year: _____

☐ Fall, Year: _____

☐ Winter, Year: _____

We offer a **10% discount** to advertisers who purchase 4 consecutive ads. **If you purchase 4 consecutive ads, payment MUST be made upfront, in full.**

Size and Per-Issue Pricing:

☐ Full Page (\$875)

☐ 1/2 Page Horizontal (\$650)

☐ 1/4 Page Vertical (\$475)

Add-Ons:

☐ Two page spread: \$300 extra

☐ Centerfold position: \$250 extra

☐ Forward placement: \$40 extra

Email ads to **rebecca@ladental.org**
by the issue deadlines listed at
ladental.org/mediakit

If paying by check, please fill out the section below. If paying by card, skip and move to the next page.

Total Ad Cost: \$ _____

Advertiser's Billing Address: _____

Signature: _____ **Date:** _____

Please submit insertion orders by mail, or e-mail to:

Rebecca Bordelon, managing editor, *LDA Journal*,

5637 Bankers Ave.,

Baton Rouge, LA 70808

E-mail: rebecca@ladental.org Phone: (225) 926-1986

For ad dimensions, distribution dates, and deadlines, visit ladental.org/mediakit.

DISPLAY AD CARD PAYMENT

Fill out this page only if you are paying by credit or debit card. To pay by card over the phone instead, simply email the first page of this form to rebecca@ladental.org. You'll receive a call to make your payment.

☐ Paying with credit card*

☐ Paying with debit card

TOTAL Payment, including 3% if applicable*: _____

***We impose a surcharge of 3% on the transaction amount only on credit card products, which is not greater than our cost of acceptance.**

Visa/Master/Amex Card Number

Exp. Date

Three-Digit Code on Back of Card

Signature

Name

Billing Address

Phone

E-mail

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